

**Notice Inviting Tender (NIT)/ Data Sheet**  
**E - Tender No. – NMRC/Inside Station Advt./372R1/385R2/393/2025**

1	Name of the Bid	RFP for Licensing of Inside Station Advertisement Rights at 09 Metro Stations in NMRC Network
2	License Period	5 (Five) Years extendable to 1 year on terms and condition offered by NMRC at that time
3	Method of selection	Revenue Based Selection (Highest - H1)
4	Bid Processing Fee	<b>Rs. 5,900/-</b> (Inclusive of GST) to be paid <i>through RTGS/NEFT mode in the bank account as detailed at Sl. No. 12 of this table.</i>
5	EMD	<b>Rs. 2,00,000/-</b> to be paid <i>through RTGS/NEFT mode in the bank account as detailed at Sl. No. 12 of this table.</i>
6	Bid System	Two Bid System (Technical and Financial) in Single Stage
7	Name and address of the Corporation, website, Designation of Official & e mail	Noida Metro Rail Corporation Limited, Block-III, 3rd Floor, Ganga Shopping Complex, Sector-29, Noida 201301 Website: <a href="http://www.nmrcnoida.com">www.nmrcnoida.com</a> , <a href="http://etender.up.nic.in">:http://etender.up.nic.in</a> ED/NMRC Email: <a href="mailto:pb.pd.nmrc@gmail.com">pb.pd.nmrc@gmail.com</a>
8	Bid Validity Period	180 days
9	Bid Language	English
10	Bid Currency	INR
11	Consortium to be allowed	Yes
12	Account Details for RTGE/NEFT	For Submission of Bid Processing Fee & EMD  HDFC Bank, Shop No. 63-66, Ganga Shopping Complex, Sector-29, Noida, Gautam Budhh Nagar, Uttar Pradesh-201301, IFSC Code – HDFC0004715,A/c No.- 50200035332880, Title of the Account – Noida Metro Rail Corporation Ltd PB A/C
<b>Schedule of Bidding Process/Key Dates</b>		
13	Uploading of RFP/Bid Document on e-portal by NMRC	18.06.2025
14	Pre-Bid Meeting	23.06.2025, 11:00 hrs (IST) in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh
15	Site Visit	23.06.2025, 11:45 hrs (IST); To be assembled in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh
16	Last date of receipt of written queries against pre-bid meeting	23.06.2025, Queries must also be emailed to <a href="mailto:pb.pd.nmrc@gmail.com">pb.pd.nmrc@gmail.com</a> in word as well as pdf format.
17	NMRC response to pre-bid queries (if any)	26.06.2025
18	Online Bid Submission Start Date	27.06.2025
19	Last Date and time of Bid Submission on e – portal	08.07.2025 up to 1500 hrs (IST)
20	Date of Technical Bid Opening	08.07.2025, 1600 hrs (IST)

The selected bidder/Licensee should follow the following timeline:

Stage of Activity	Time Period
Payment of Interest Free Security Deposit to NMRC by successful bidder	Within 30 days of submission of Letter of Acceptance
Tendered space to be handed over to successful Bidder	Within 7 days of Payment of Interest Free Security Deposit
Payment of Advance Quarterly License Fee for 1 <sup>st</sup> Quarter	Within 60 days from date of handing over of the licensed premises
Signing of License Agreement	Within 30 days after Handing Over of the tendered space
Commencement of License Fee	Immediately after 60 days fitment period i.e., w.e.f. 61 <sup>st</sup> day of date of handing over of tendered space